



ALTOONA HISTORICAL SOCIETY, INC.
BOARD MEETING MINUTES
WEDNESDAY, JUNE 24, 2026

The Altoona Historical Society met at the Museum located at 506 - 9th Street West, Altoona, WI. President Vicki Iverson called the meeting to order, and the Pledge of Allegiance was cited.

BOARD MEMBERS PRESENT: Vicki Iverson, President, Roger Rasmussen, Vice President, Mark Quam, Treasurer (via Zoom), Karen McCoury, Secretary, Lee Lundgren, Judy Harris

BOARD MEMBERS NOT PRESENT: Nathan Harris, Jim Klingbeil, John Glassbrenner, Dan Hanson

MEMBERS/GUESTS: Herb Ruscin, Jim Hager, Don Winrich, Dawn Severson, Steve Burkart, Mark LePage, Karen LePage

Vicki Iverson presented the agenda for June 2026 Board Meeting -- Mark Quam motioned to approve the agenda as presented. Lee Lundgren second the motion. Meeting agenda approved.

Minutes from May 2026 Board meeting presented. One correction was addressed--The minutes stated the cost of the Raffle License was \$25.00; the correct amount is \$50.00 for the initial Raffle license with a \$1.00 Administrative Fee. Renewal License fee is \$25.00. Mark Quam motioned to approve the minutes with the correction made, Lee Lundgren second the motion. Minutes approved with correction.

CORRESPONDENCE:

Vicki Iverson stated she had sent thank you letters to the following:

Doug Furuseth, Quartermaster Altoona VFW Post 10405

Robert Pierce "Sonny", Commander of Altoona VFW Post 10405

Richard B Smeltzer, Altoona VFW Post 10405

Kathey (Wilson) Watt

Dan Gorell City of Altoona workers

AHSI received an email from Wisconsin Historical Society advising we were not chosen for the mini grant we applied for, we will continue applying.

BUSINESS TOPICS

FINANCIAL REPORT

Mark Quam explained the Financial Report for each transaction this past month. He provided the statements via email to the board members. Judy Harris motioned to approve the financial report as provided, Lee Lundgren second motion. Financial Report approved.

CINDER CITY DAY PARADE/OPEN HOUSE JUNE 6, 2026

Cinder City Day Parade and Open House continue to be a success.

Following are details from the day:

124 cups (4oz each) of Ice Cream were given out

57 bottles of water distributed

Minimum of 100 prizes given out for participants in the kid's games

50+ people toured the museum

9 Buckets of candy distributed during the parade

\$76.26 - collected in donation jars

5 cases of ice cream were purchased (72/case) for a total of 360 single serving (4oz) cups of vanilla ice cream. Indianhead Foodservice Distributor gave a 15% discount for a total price of \$180.80 which was donated by a member.

FALL CREEK FEST PARADE JUNE 14, 2026

Tim Wagner and Herb Ruscin pulled the speeder in the parade. Vicki Iverson and Linda Wagner passed out candy walking the parade route.

Dawn Severson donated 9 bags of candy for the parade.

AUGUSTA BEEN & BACON DAYS PARADE JULY 5, 2026

Vicki Iverson completed and submitted the registration. Tim Wagner and Herb Ruscin will tow the speeder in the parade. Linda Wagner will hand out candy. Vicki Iverson asked for anyone that can volunteer that day to let her know

OPEN HOUSES

There three open houses remaining;

Vicki Iverson submitted all dates/times to Volume One and made posters to put up in local businesses.

Open houses are below with volunteers:

Saturday July 11, 2026 1:00-4:00

Volunteers: Herb Ruscin, Mark Quam, Judy Harris

Saturday August 8, 2026 1:00-4:00

Volunteers: Karen McCoury Judy Harris

Saturday September 12, 2026 1:00-4:00

Don Winrich, Vicki Iverson

NEWSLETTER

Don Winrich gave update on newsletter; it is done and at the printer.

They will be printing \$500 worth of newsletters. Don will pick them up and distribute them by July 1, 2026.

2027 CALENDAR

Vicki Iverson is working on the start of calendar pages. Vicki Iverson received 5 military pictures from Paula (Kovar) Calkins who will also be providing military information. Vicki Iverson has done research on Beulah Turney; she has pictures for 1-2 pages. Herb Ruscin will be providing pictures and articles for the calendar also

AHSI PAMPHLETS

New pamphlets are completed and EO Johnson printed 250 free of charge.
These will be made and available during Cinder City Days.

SPORTS, MEAT, GIFT CARDS & OTHER PRIZE RAFFLE

Raffle to be held September 27, 2026, at Golden Spike Bar, Altoona, WI. Judy Harris and Vicki Iverson continue to work on donation and prizes, AHSI was approved for Class B Raffle License from Wisconsin Department of Administration, which is good for 1 year. A workday will be scheduled closer to the raffle date to work and put together prize baskets.

LAPTOP

Old computer has been cleaned out, if it has Windows 11 it could be used. If still Windows 10 can be used for in-house things but not on the internet as no protection. Don Winrich was going to check on this.

FUN FACTS-FACEBOOK/SOCIAL MEDIA

Vicki Iverson posted a picture a day for 6 consecutive days in June; these pictures brought 4000 views. The pictures from the 70's bring the most likes/comments.

AHSI Facebook page had 679 followers on March 12, 2026, this increased to 707 followers by June 20.

Dana (Van Dyke) Elam requested more pictures of the 70's be posted. She sent a picture of 5th grade St. Mary's Class from 1977-79.

Deana (Heller) Stadtmueller forwarded a post from Fred Thurston about 2 items he was giving away. One of them was the original Fuzzy Thurston sign from the Altoona High School Football field. Vicki Iverson made arrangements to pick this up. Vicki and her husband Jeff drove to Appleton to get this sign, this will be a great addition to the AHSI.

OTHER BUSINESS

Happy Birthday Roger Rasmussen

Mark Quam and Don Winrich are working on WIX expiration/renewal details.

Don Winrich asked for military requests from any veterans that have Altoona connection

September 23, 2026, will be the date of next Board Meeting.

Lee Lundgren moved to adjourn the meeting, Karen McCoury second the motion

Meeting adjourned

Respectfully,

Karen (Sloat) McCoury

07/09/2026