



ALTOONA HISTORICAL SOCIETY, INC.  
BOARD MEETING MINUTES  
WEDNESDAY, MARCH 25, 2026

The Altoona Historical Society met at the Museum located at 506 - 9th Street West, Altoona, WI. President Vicki Iverson called the meeting to order, and the Pledge of Allegiance was cited.

**BOARD MEMBERS PRESENT:** Vicki Iverson, President, Roger Rasmussen-Vice President, Mark Quam-Treasurer, Karen McCoury-Secretary, Tim Wagner-Parliamentarian, Lee Lundgren, Dan Hanson, Judy Harris

**BOARD MEMBERS NOT PRESENT:** Nathan Harris, Jim Klingbeil, John Glassbrenner

**MEMBERS/GUESTS:** Herb Ruscin, Jim Hager, Dawn Severson, Steve Burkart, Dan Gorrell, Janet Seymour.

Vicki Iverson presented the agenda for March 2026 Board Meeting -- Karen McCoury motioned to accept the agenda as presented. Lee Lundgren second the motion. Meeting agenda approved.

Minutes from February 2026 Board meeting presented. Mark Quam motioned to approve the minutes as written. Lee Lundgren second the motion. Minutes approved.

**CORRESPONDENCE:**

Vicki Iverson advised the correspondence received this past month was: Altoona School District Newsletter, Wisconsin Magazine of History Spring 2026, Several donations and one new membership.

**GUEST SPEAKER - JANET SEYMOUR/DIRECTOR OF OUTREACH WISCONSIN HISTORICAL SOCIETY**

Janet Seymour visited and gave an update on local affiliate programs. She advised in 2025/2026 there have been 7 new affiliates. On average there are about 4 new affiliations a year. She advised there is an Historical Society Annual Conference scheduled for October 2026 in Milwaukee, WI. There were over 430 attendees at the 2025 conference, it is very advantageous to attend if possible. Janet stressed applying again for Mini Grants; they award about 1/3 to 1/2 of grants that are applied for yearly. Janet will follow up with AHSI sending information on: Membership programs and plans for raising funds. Janet will send Joe Kohler-Development and Fundraising for Historical Societies information about our society and have him reach out to us. Joe Kohler is located in Madison, WI.

**FINANCIAL REPORT:**

Mark Quam presented the financial report. Lee Lundgren made a motion to accept the financial report as presented. Roger Rasmussen second the motion. Financial report approved. Lee Lundgren made a motion to move \$5000 from the scholarship fund to a 7-month CD at CCF Bank. Tim Wagner second the motion. Motion approved Mark Quam and Vicki Iverson will proceed with moving \$5000 to a 7-month CD at CCF Bank.

**NEW MEMBERS** - Vicki Iverson updated we have new members Stephen & Mary Haugen since our February meeting.

**MEAT RAFFLE/FUNDRAISER**-Judy Harris reported she had stopped at Rump's (Altoona Meat Market) to discuss having a meat raffle. Rumps told her to talk to Erin Mullens of Golden Spike, she was great at holding meat raffles. Judy Harris talked with Erin Mullens, and she will assist with a meat raffle and take care of advertising and prizes. Lee Lundgren motioned to move forward with plans of having a meat raffle with a future date in September or October. Judy Harris will head up the fundraiser. Tim Wagner second the motion. Motion approved.

**GREG KOCKEN PRESENTATION - APRIL 25, 2026**

Greg Kocken-UW/Eau Claire Archivist will give a presentation "Researching Altoona's History" at the Altoona Public Library on April 25, 2026, this is open to the public. Vicki Iverson will take care of advertising. Tables will be set up for displays and presentations. Judy Harris will set up a game table for children. Tim Wagner will take Tri-Pod's and pictures to set up at the library. Karen McCoury will open the museum from 11:30-12:30 after the presentation. Plans will be finalized at our April 22, 2026, board meeting.

**THANK YOU LETTER/ACKNOWLEDGEMENTS FOR MONETARY DONATIONS**

Vicki Iverson sent out a thank you letter for all donations of \$20 or more in 2025. 48 letters were sent, AHSI goal is to send these by end of January 2027 for all 2026 donations.

**VOLUNTEER WORK FOR 9TH GRADE STUDENTS - MAY 13, 2026**

Vicki Iverson reported 20 - 9th grade students will be coming to AHSI museum building for 1 hour on May 13, 2026, to help with projects. One teacher will be with them. Contact person at school is Lindsey Jentzsch, Virtual Learning Coordinator.

**SPPEDER RELEASE:**

Vicki Iverson gave update the City of Altoona gave the speeder to AHSI with no stipulations.

**INSURANCE RENEWAL:**

Roger Rasmussen motioned to renew current policy as is minus property insurance on the speeder with authorization for Mark Quam and Vicki Iverson to add on liability insurance for the speeder based on feedback from West Bend Insurance Company on what liability insurance will be required. Tim Wagner second the motion. Motion approved.

**SPEEDER TRAILER PROPOSAL**

Tim Wagner made a motion to accept the funds that Jim Hager and Don Winrich donated for the purchase of a trailer and the work NWE will do to put it together and mount the speeder permanently on the trailer. Lee Lundgren second the motion. Motion passed.

**CINDER CITY DAYS JUNE 4-7**

People that volunteered for Cinder City Days Parade/Open House. Tim Wagner will pull speeder in the parade. Judy Harris will set up and oversee games. Dawn Severson, Steve Burkart, Herb Ruscin volunteered to be at the Open House for set up, greeting visitors, handing out ice cream/water. We discussed the possibility of having a food concession stand; this will be determined once Vicki Iverson

hears back from The Lions Club approving it.

**SERVICES TRANSITION**

Tabled until April Meeting

**BLINK SECURITY CAMERA**

Tabled until April Meeting

**FINANCIAL ANNUAL SPENDING**

Expenses for 2025 \$9,735.86/Income for 2025 \$9,487.99. Vicki Iverson gave itemized update on income/expense for 2025

**INFORMATIVE EMAIL/NEWSLETTER**

Vicki Iverson updated she emailed a letter with list of events/meetings dates to 52 members and mailed 17 hard copies out to members without email addresses.

**FACEBOOK UPDATE**

In honor of March Madness Vicki Iverson posted a picture of Altoona High School basketball teams from 1932, 1950 and 1953. This generated 5 new followers, 10 shares, 32 likes and 2,666 views (views were up 140% from previous 28 days.)

**CHIPPEWA VALLEY VETERANS TRIBUTE FOUNDATION:**

Vicki Iverson advised Vietnam Veterans Day Memorial Campaign Kickoff and Appreciation Event for VFW 10405 will be held March 29, 2026, at Cowboy Jacks, 5:30-7:30PM. Altoona VFW has donated \$160,000 to put towards this memorial.

April 22, 2026, will be the date of next Board Meeting.

Lee Lundgren moved to adjourn the meeting, Tim Wagner second the motion.

Meeting adjourned.

Respectfully submitted,

Karen (Sloat) McCoury

03/26/2026